The OTTAWA SOUTH COMMUNITY ASSOCIATION REVIEW
260 SUNNYSIDE AVE,
OTTAWA, ONTARIO K1S 0R7

ADVERTISING MANAGER – ARI KULIDJIAN
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ADVERTISING RATES VALID TO JULY/AUGUST 2027

The Ottawa South Community Association Review (*OSCAR*) is a monthly community-based publication published by the Ottawa South Community Association (OSCA). The publication is funded entirely by advertising.

MARKET AREA: 4,300 copies are delivered monthly to residences and businesses in Old Ottawa South (approx. 7,000 residents): 65% to residences in Old Ottawa South; 35% to community facilities/retail/commercial/institutional in Old Ottawa South and the Glebe.

The delivery coverage area includes Bronson Ave. to Main Street and from the Canal to the Rideau River. *OSCAR*s are available at the Sunnyside Public Library, at the Old Ottawa South and Glebe Community Centres, Carleton University and at Brewer Pool and Arena. Many Bank Street businesses in Old Ottawa South, and also some businesses in the Glebe, receive a supply of papers.

DEADLINES for 2026-2027:

Issue	**Booking/Creative Deadlines**	**Distribution Begins**
October	**September 11**	September 25
November	**October 16**	October 30
December	**November 13**	November 27
January, 2027	**December 11**	December 30
February	**January 15, 2027**	January 29, 2027
March	**February 12**	February 26
April	**March 12**	March 26
May	**April 16**	April 30
June	**May 14**	May 28
July/August	**June 11**	June 25
September	**August 13**	August 27

DISTRIBUTION DATES: The OSCAR is distributed 2 weeks after the deadline. Distribution may start up to 2 days earlier than posted and distribution to the whole community takes several days.

AD FORMAT & RATES (price *does not* include the HST)

Size	Black & White	Colour	Exact Dimensions
1/16 Page	$55	$90	2 ¼” width x 3 ¾” height
1/8 Page	$90	$155	4 ¾” width x 3 ¾” height
1/4 Page	$170	$250	4 ¾” width x 7 ½” height
Half Page	$315	$475	4 ¾” width x 14 ¾” height, or 9 ¾” width x 7 ½” height
Full Page	$550	$895	9 ¾” width x 14 ¾” height
Front Page, top corner		$410	3” width x 2” height

Classy ads…$10 for small businesses (30 words or less). Free to Old Ottawa South residents (not businesses and edited at Editor’s discretion).

Ads needing layout work will be charged at a rate of $25 per hour, with a minimum one hour.

Inserted flyers are not accepted.

Please note the Following:

1. Ads should be sent to *The OSCAR* as a print ready PDF file. Ads should be greyscale for black and white ads, and CMYK for colour ads, 300 DPI resolution. The quality of ads not meeting these standards cannot be guaranteed.
2. Discount – 6 insertions prepaid, less 10%. Ads do not need to run consecutive months and may change as often as desired.
3. All payments to be made by cheque payable to *The OSCAR* (please note the invoice number on the cheque or in the "Notes" to your e-transfer) or by e-transfer to the *OSCAR* bookkeeper at (***bookkeeper.osca@gmail.com***). We cannot accept payment by credit card.
4. Pre-payment is required for all first-time advertisers, or advertisers not running a monthly ad.
5. The most recent paper, and all previous editions, is available as a PDF online at *www.oldottawasouth.ca/the-oscar*